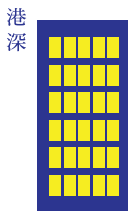


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Unless otherwise defined, terms and expressions used in this announcement shall have the same meanings as those defined in the prospectus (the “Prospectus”) of Kong Shum Union Property Management (Holding) Limited 港深聯合物業管理(控股)有限公司 (the “Company”) dated 30 September 2013.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Placing described below before deciding whether or not to invest in the Shares thereby being offered.



Kong Shum Union Property Management (Holding) Limited
港深聯合物業管理(控股)有限公司
(incorporated in the Cayman Islands with limited liability)

**LISTING ON THE GROWTH ENTERPRISE MARKET
OF THE STOCK EXCHANGE OF HONG KONG LIMITED
BY WAY OF PLACING**

Number of Placing Shares : 100,000,000 Placing Shares
Placing Price : Not more than HK\$0.5 per Placing Share
(payable in full upon application, plus
brokerage fee of 1%, SFC transaction
levy of 0.003% and Stock Exchange
trading fee of 0.005%) and expected to
be not less than HK\$0.3 per Placing
Share
Nominal Value : HK\$0.01 per Placing Share
Stock Code : 8181

Sponsor

AmCap
Ample Capital Limited
豐盛融資有限公司

Lead Manager

AmCap
Ample Orient Capital Limited

Principal Sub-underwriter

CNI[®] SECURITIES GROUP LIMITED
中國北方證券集團有限公司

Printed copies of the Prospectus as required by the GEM Listing Rules and the Companies Ordinance are available, for information purposes only, during normal office hours from 9:30 a.m. to 5:00 p.m. at the offices of Ample Capital Limited and Ample Orient Capital Limited at Unit A, 14th Floor, Two Chinachem Plaza, 135 Des Voeux Road Central, Hong Kong from 30 September 2013 to 11 October 2013 (both dates inclusive).

Pursuant to the Underwriting Agreement, the Company is offering 100,000,000 Placing Shares for subscription by way of Placing subject to the terms and conditions as set out in the Underwriting Agreement and the Prospectus. It is expected that the Underwriter, on behalf of the Company, will conditionally place 100,000,000 Placing Shares at the Placing Price to selected individual, professional and institutional investors in Hong Kong.

Applications for the Placing Shares will only be considered on the basis of the terms and conditions as set out in the Prospectus.

The Placing is conditional upon fulfillment of the conditions as set out under the paragraph headed “Conditions of the Placing” in the section headed “Structure and Conditions of the Placing” in the Prospectus. If the conditions of the Placing as mentioned therein are not fulfilled (or waived, where applicable) in accordance with the terms and conditions of the Underwriting Agreement prior to the times and the dates as specified therein, the Placing will lapse and thereafter, all money received will be refunded to applicants of the Placing Shares without interest and the Stock Exchange will be notified immediately. Notice of the lapse of the Placing will be published by the Company on the GEM website at www.hkgem.com and the Company’s website at www.kongshum.com.hk on the next business day immediately following the date of such lapse.

Prospective investors should note that the Lead Manager (for itself and on behalf of the Underwriter) is entitled to terminate its obligations under the Underwriting Agreement by giving notice in writing to the Company upon occurrence of any of the events set forth under the paragraph headed “Grounds for termination” in the section headed “Underwriting” in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date, i.e. 11 October 2013.

Application has been made by the Company to the Stock Exchange for the listing of, and permission to deal in, the Shares issued and to be issued pursuant to the Placing and the Capitalisation Issue (including any Shares to be issued upon the exercise of any options which may be granted under the Share Option Scheme). Subject to the granting of the listing of, and permission to deal in, the Shares on GEM as mentioned in the Prospectus and the compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date, or on any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made for the Shares to be admitted into CCASS.

The Placing Price is expected to be determined by agreement between the Company and the Lead Manager (for itself and on behalf of the Underwriter) on the Price Determination Date, which is currently scheduled on 7 October 2013 (Hong Kong time). If, for whatever reason, the Company and the Lead Manager (for itself and on behalf of the Underwriter) are unable to agree on the Placing Price on the Price Determination Date, the Placing will not become unconditional and will lapse. In such event, the Company will issue an announcement on the GEM website at www.hkgem.com and the Company’s website at www.kongshum.com.hk on the next business day following the date of such lapse.

The Placing Price will not be more than HK\$0.5 per Placing Share and is currently expected to be not less than HK\$0.3 per Placing Share.

Share certificates for the Placing Shares will only become valid documents of title when the Placing has become unconditional in all respects and the Underwriting Agreement has not been terminated in accordance with its terms prior to 8:00 a.m. (Hong Kong time) on the Listing Date. No temporary documents of title will be issued by the Company. No receipt will be issued for the application monies for the Placing Shares.

The announcement of the level of indication of interest in the Placing, the final Placing Price and the basis of allocation of the Placing Shares will be published on the GEM website at www.hkgem.com and the Company's website at www.kongshum.com.hk on or before 10 October 2013.

Dealings in the Shares on GEM are expected to commence at 9:00 a.m. on Friday, 11 October 2013. Shares will be traded in board lots of 8,000 Shares. The GEM stock code for the Shares is 8181.

By order of the Board
Kong Shum Union Property Management (Holding) Limited
港深聯合物業管理(控股)有限公司
Ho Ying Cheung
Chairman

Hong Kong, 30 September 2013

As at the date of this announcement, the executive Directors are Mr. Ho Ying Cheung and Mr. Ho Ying Choi; the non-executive Director is Mr. Kam Tak Yeung; and the independent non-executive Directors are Mr. Cheung Kwong Wai, Mr. Tong Sze Chung and Mr. Wong Tsz Ho.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement and a copy of the Prospectus will remain on the GEM website at <http://www.hkgem.com> and, in the case of the announcement, on the "Latest Company Announcements" page for at least 7 days from the day of its posting. This announcement and a copy of the Prospectus will also be published on the Company's website at www.kongshum.com.hk.